

Privacy Policy

This Privacy Policy sets out the data processing practices carried out through the use of the Internet and the World Wide Web by Biddle & Webb Limited. It also relates to the consignment of goods to auction and the registration of buyers. If you have any requests concerning your personal information or any queries with regard to these practices please contact us at info@biddleandwebb.com alternatively you can telephone us on 0121 455 8042.

Data controller

The data controller in respect of our website is **Biddle & Webb Ltd**, a limited company registered in England and Wales (registration number 2441967) the registered address of which is Icknield Square, Ladywood, Birmingham, B16 0PP.

You can contact the data controller by writing to Biddle & Webb Ltd, Icknield Square, Ladywood, Birmingham, B16 0PP or email info@biddleandwebb.com.

If you have any questions about this Privacy Policy, please contact the data controller.

Information collected

We collect personal information from visitors to www.biddleandwebb.com ('the Site') through the use of online forms and every time you email us your details. We collect additional information automatically about your visit to our website.

We collect information relating to vendors via our consignment forms. This information confirms that vendors have title to sell the items consigned to auction.

Use of personal information

We process personal information of vendors when consigning items to auction. This information is captured on a consignment form and refers to our vendors commission of sale. Vendors supply us with their name, address, email and telephone number. We process personal information collected via the consignment form for the purpose of:

- Conducting our business with you which includes communication of pre-sale advice, post-sale advice and statements..
- In order to communicate this information to you we save your name, address, email and phone number. This information is kept for 6 years to comply with tax purposes under paragraph 6, Schedule 11 of the Value Added Tax Act 1994. This information is never used outside of transactions required to run our business.
- Confirming title and the right to sell the items consigned to auction

We process personal information collected via the Site for the purposes of:

- conducting our business with you which includes communication of pre-sale advice, post-sale advice, invoices, statements, commission bids, telephone bids, condition reports, valuation requests and buyer registration.
 - In order to communicate this information to you we save your name, address, email and phone number. This information is kept for 6 years to comply with tax purposes under paragraph 6, Schedule 11 of the Value Added Tax Act 1994.. This information is never used outside of transactions required to run our business.
 - If you register as a buyer but never buy anything through us and do not create an account and opt-in to our marketing preferences, your personal data will be deleted after 30 days.
 - If you opt-in, you can receive marketing or promotional emails or post from us.
 - We never pass your opt-in marketing preferences to third parties.
 - You can opt-in or opt-out through setting up an account on our website.
 - You can unsubscribe from promotional or marketing emails at any time by clicking on the unsubscribe link on any email, emailing info@biddleandwebb.com, calling us on 0121 455 8042 or clicking unsubscribe on your website account under 'preferences'.
 - Phone numbers are never used for marketing purposes or passed to third parties for marketing reasons.
- dealing with your enquiries and requests

We do not store credit card details nor do we share customer details with any 3rd parties

Use of cookies

A cookie is a small piece of information sent by a web server to a web browser, which enables the server to collect information from the browser. Find out more about the use of cookies on <https://ico.org.uk/for-the-public/online/cookies/>.

We use 'cookies' to identify you when you visit this website and to keep track of your browsing patterns and build up a demographic profile.

Our use of cookies also allows registered users to be presented with a personalised version of the site and have access to information about their account.

Other websites

The Site may contain links to other websites which are outside of our control and are not covered by this Privacy Policy. If you access other sites using the links provided, the operators of these sites may collect information from you which will be used by them in

accordance with their privacy policy, which may differ from ours.

Access rights

You have a right to access the personal data held about you. To obtain a copy of the personal information we hold about you, please write to us, at:

Biddle & Webb Ltd
Icknield Square, Ladywood
Birmingham
B16 0PP.

If the request is manifestly unfounded or excessive, particularly if it is repetitive, we shall charge you a reasonable fee.

Internet-based transfers

Given that the Internet is a global environment, using the Internet to collect and process personal data necessarily involves the transmission of data on an international basis. Therefore, by browsing this website and communicating electronically with us, you acknowledge and agree to our processing of personal data in this way.

Transmission of information to use by email

Transmission of information over the internet is not entirely secure, and if you submit any information to us over the internet (whether by email, via our website or any other means), you do so entirely at your own risk.

We cannot be responsible for any costs, expenses, loss of profits, harm to reputation, damages, liabilities or any other form of loss or damage suffered by you as a result of your decision to transmit information to us by such means.

How we secure your information

We take appropriate technical and organisational measures to safeguard your information and to protect it against unauthorised or unlawful use and accidental loss or destruction, including:

- only sharing and providing access to your information to the minimum extent necessary, subject to confidentiality restrictions where appropriate, and on an anonymised basis wherever possible;
- using secure servers to store your information;
- verifying the identity of any individual who requests access to information prior to granting them access to information;
- using Secure Sockets Layer (SSL) software or other similar encryption technologies.